

In-Game Rewards

Extend reach into >200M gamers

"56% of gamers are more likely to buy from a brand that features in their favorite game"

– [2022 Gaming Commerce Report](#)

With Connected Rewards™, we place brand offers in top-rated games. As players achieve in-game goals, they receive **your** rewards, driving additional visits & purchases.

How it works:

- Consumer sees brand rewards while playing game
- When they reach in-game goals, they receive a reward
- Consumer redeems in-store

mobivity

