

LOGO VARIATIONS

Main logo

mobivity

Favicon logo



White - Main logo

mobivity

COLORS

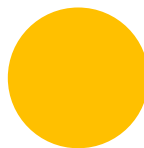
Main Color Palette



Hex: #8dc63f



Hex: #64c1c8



Hex: #ffc000

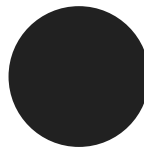


Hex: #e81e75

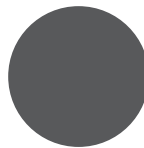


Hex: #9e4795

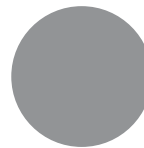
Gray Color Palette



Hex: #212121



Hex: #58595b



Hex: #929496



Hex: #e6e7e8

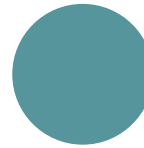
Accent Palette



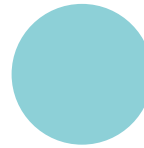
Hex: #72983e



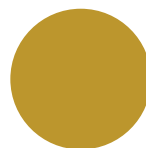
Hex: #acd676



Hex: #56959b



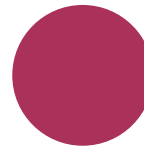
Hex: #8dd0d7



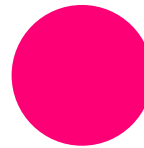
Hex: #bc962d



Hex: #f9cc4b



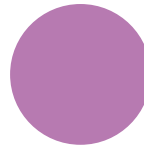
Hex: #aa325a



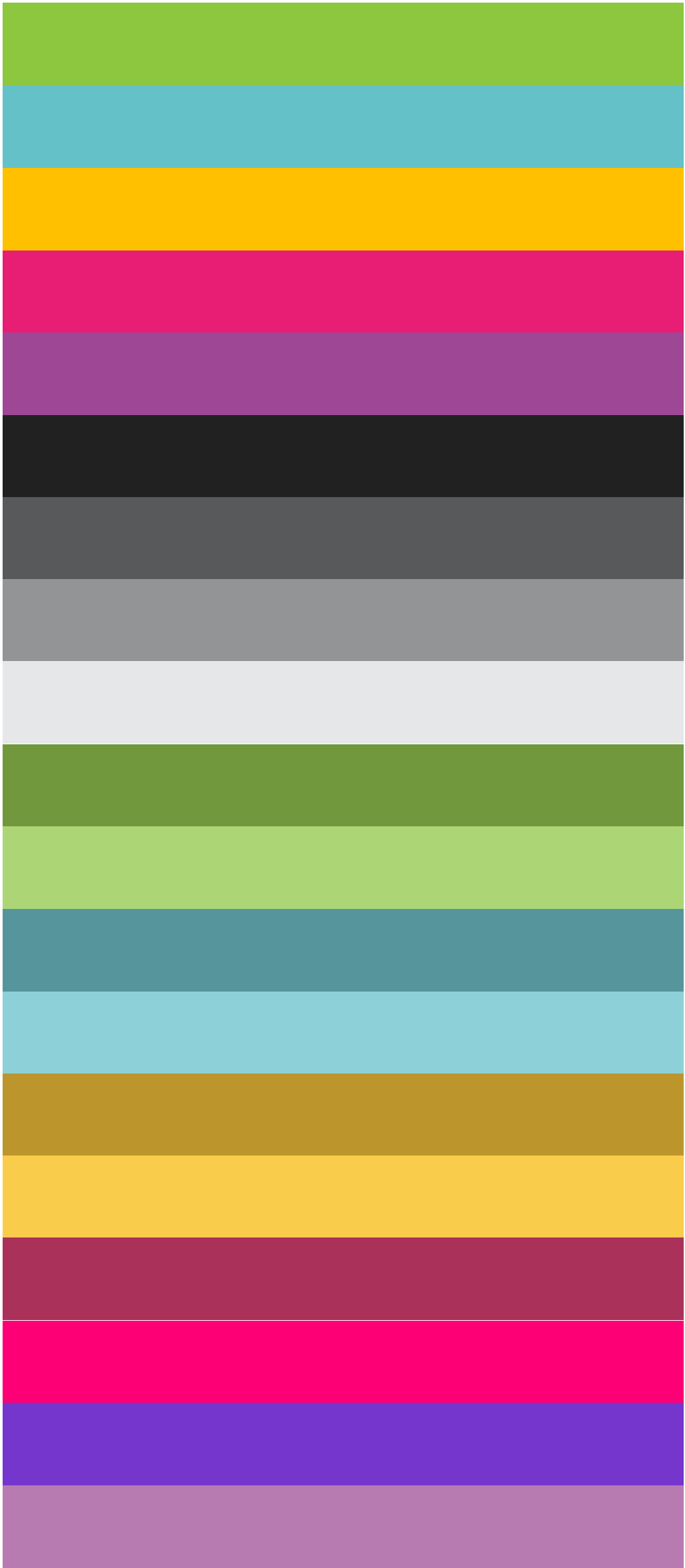
Hex: #fe0075



Hex: #7536ce



Hex: #b77ab1



FONTS

Headlines

H1: Montserrat ExtraBold

60px size / 79px line height

H2: Montserrat ExtraBold

45px size / 60px line height

H3: Montserrat ExtraBold

35px size / 48px line height

H4: Montserrat SemiBold

27px size / 37px line height

H5: Montserrat SemiBold

22px size / 33px line height

H6: Montserrat SemiBold

22px size / 30px line height

Body text

B1: Montserrat Regular
20px size / 30px line height

B2: Montserrat Regular
18px size / 27px line height

B3: Montserrat Regular
16px size / 25px line height

TYPOGRAPHY

EYEBROW COPY (H6)

LOREM IPSUM

TITLE (H1)

Lorem ipsum dolor sit amet, consectetur

SUBHEADER (H5)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore

PARAGRAPH (B1)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse

BLOCK QUOTE

MONTSERRAT MEDIUM

24px size / 33 px line height

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation

ORDERED LIST

1. Item #1
2. Item #2
3. Item #3
4. Item #4

UNORDERED LIST

- Item #1
- Item #2
- Item #3
- Item #4